

Scheme of work**In this KS4 scheme of work pupils will:**

- **examine the role of the consumer**
- **examine the local, national and global impact of consumer behaviour**
- **explore how consumer power can change the lives of people in other countries**

Lessons

Lesson 1: Buy a banana – who's affected?

Lesson 2: My cheap food means your low wage; "Am I 'bovered'?"

Lesson 3: How can producers in developing countries get a fair price?

Lesson 4: Design a Fairtrade leaflet.

Curriculum links**Citizenship:**

Section 6 of the Citizenship QCA KS4 Unit 9: Consumer rights and responsibilities;
GCSE Edexcel, Theme 3: The Global Village: Global business.

RE:

Edexcel Unit C4:2 Wealth & Poverty;

AQA 2A unfair trade, 2B causes & effects of world poverty;

OCR RS B.9 Poverty & wealth;

Welsh Board AO2/AO3 Paper B vi. Christian attitudes to justice and poverty, vii. responsibility to "live the Mass" in daily life.

Geography:

KS4 QCA Units 9, 12 and 18;

KS4 GCSE requirements 3.1ii development, 3.1iii interdependence of places, 3.1iv global citizenship.

ICT:

KS4 3a, 3b, 4a

Points to note

- This section provides an opportunity for pupils to discuss the moral aspects of consumerism, eg. excessive consumption, 'display of wealth'. The issues considered in this section are as applicable when considering industry and trade in the UK as they are when considering trade between the UK and other countries.
- Many resources are available from a range of government and non-governmental sources that support investigations of products and fair trade between the UK and other countries.
- In discussing ethical aspects it will be important to refer to issues on influences on personal consumer decisions, as raised in QCA Unit 9, Section 1.

Objectives

Pupils should learn:

- about consumer responsibilities and that information can help consumers make informed choices
- that consumers and suppliers have a duty to behave responsibly, on an individual and a community level
- that consumers' choices and actions can influence the manufacture and supply of goods and services
- about the interdependence of different countries and places.

Outcomes

Pupils will:

- relate their knowledge of what influences choice to a specific example of consumer decision-making
- understand that people have different values and attitudes and that this affects purchasing decisions
- show an understanding of how some companies use cheap labour in less developed countries
- know about sources of information that allow consumers to identify where and how products are made
- know examples of fair trade products from their research
- know the advantages and disadvantages of being a supplier or consumer of fair trade products
- reflect on their own and others' contributions to the group activity, identify the most useful and use them to design a Fairtrade leaflet.